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| , |  | | | TASLIM ARIF  Sr. Advisory Consultant – SAP BWoH  **SAP BW and BW on HANA, SAP Native HANA, BW/4HANA, S4HANA Embedded Analytics (ABAP CDS + OData + Fiori),**  **Data Visualization, Advance Analytics & Statistical Modeling** | |
|  |  | | |  | |
| Profile  * 14+ Years of experience in * **SAP BW (+ ABAP for BW)** * **SAP BW on HANA,** * **S4HANA EA (ABAP CDS + OData + Fiori),** * **SAP Native HANA Modeling,** * **BW/4HANA,** * Data Visualization tools like MS Excel, **BOBJ – AFO, WebI, Design Studio, Lumira** etc. * Having exposure of work in eminent companies like (1) IBM, (2) PwC & (3) Haldia Petrochemicals Ltd. * Academic Credentials from Premier Institutions like (1) PGDM from AIMA, Delhi (2) MCA from NIT, Durgapur (formerly known as REC, Durgapur) (3) B.Sc. from Jadavpur University  Contact PHONE:  +91.9903034922  WEBSITE:  <https://www.linkedin.com/in/taslim-arif-9178b523/>  EMAIL:  [Arif.Taslim@GMail.Com](mailto:Arif.Taslim@GMail.Com)  ADDRESS:  Flat - 1303, Tower – 3, Unit – A, Blue Ridge, Hinjewadi Phase 1, Pune - 411057 | |  | WORK EXPERIENCEIBM India Pvt Ltd. (http://www.ibm.com/) **Duration:** April 8, 2014 – Till Date Designation: Application Developer: SAP.BW (SAP) - GBS **Role:** Package Application Enablement Specialist - SAP Analytics  **Achievement:** Leading the team for successful Implementation of multiple projects that followed mixed and hybrid modeling approach. PriceWaterhouseCoopers Pvt Ltd. (http://www.pwc.com/in/) **Duration:** May 18, 2007 – March 28, 2014 Designation: Senior Consultant – SAP BW **Role:** Technical Lead  **Achievement:** Successful implementation of many projects in various domains like Retails, FMCG and IT & ITES. IBM India Pvt Ltd. (http://www.ibm.com/) **Duration:** Oct 6, 2005 – May 15, 2007 Designation: System Engineer **Role:** Technical Lead  **Achievement:** Exposure of multiple implementation projects. Haldia Petrochemicals Ltd. (http://www.haldiapetrochemicals.com/) **Duration:** Jan 14, 2004 – Sep 24, 2005 Designation: Officer Information **Role:** Technical Lead – Systems & Application  **Achievement:** Successful implementation and managing of IT systems & applications for enabling smooth operation of core business processes. Haldia Petrochemicals Ltd. (http://www.haldiapetrochemicals.com/) **Duration:** Sep 1, 2003 – Jan 14, 2004 Designation: N/A (Independent Contact for a Temporary Assignment) **Role:** Freelancer as a HR portal developer  **Achievement:** Successfully design and development of an interactive HR portal integrated with SAP (using RFC/BAPI), Lotus Notes Server (with various APIs/ActiveX Service), SQL Server. | |

## academics

#### Post Graduate Diploma in Management (PGDM) from AIMA, Delhi in 2007

**Master’s in computer application (MCA)** from NIT Durgapur (formerly known as REC, Durgapur) under B.U. in 2003 [First Class]

**B.Sc. in Mathematics** form Jadavpur University in 1999 [First Class with Distinction]

## technical strength

**BW on HANA:**

Implementation of LSA++ Architecture by creating/customization and managing of various objects like

* Composite Provider, open ODS view, aDSO, InfoObject, Transformation (+AMDP), Calc. Views,
* Queries (+ RSROA\_VARIABLES\_EXIT\_BADI / RSROA\_VAR\_HANA\_EXIT\_BADI),
* Extraction elements like Data Source (+ RSU5\_SAPI\_BADI)
* CDS and other ABAP dictionary objects

along with wide in-depth knowledge on usage of LO-cockpit (from perspective of ODP source system) and other data-sources in most of the functional area like buy, sell, move etc.

**BW Classic:**

Implementation of LSA Architecture by creating/customization and managing of various objects like

* Info-Provider (Info-Objects, Info Cubes and SPO, DSO, Multi providers, Info Set);
* Data Flow Elements (like Transformations, Process Chain, and Open Hub)
* Real time Objects (like Info Package, DTP)
* Data Mining Tools (like APD (/Interface)

**ABAP + AMDP related to BI:**

* Transformation – (1a) Start, (1b) End & (1c) Expert and (2) Field Routine
* Data-Source Enhancement by CMOD and by using BADI RSU5\_SAPI\_BADI
* Function Module of RSAX for Generic Data-Sources
* RSROA\_VAR\_HANA\_EXIT\_BADI / RSROA\_VARIABLES\_EXIT\_BADI / CMOD program (+ module-based approach) for BEX Customer Exit Variable and OLAP variable (for DTP Filter)
* BADI through SPRO for restricting F4/Help value of a variable in report prompt level
* Routines for Info-Package and DTP

**Embedded Analytics:**

* Working with VDM. Creating/Customization of ABAP-CDS view, Table Function & ABAP Class for that with in-depth knowledge in various type of Annotations (ABAP, Analytics, Semantics, Object Model Annotations)
* Configuration of Analytical Fiori Apps with Smart Business KPI Modeler and Application Path Framework (APF). Extended work experience with other end-user analytical apps like Query Browser/View Browser and feature likes Multidimensional reporting.
* Make the build copied from Standard Apps or Configuration Standard apps available in SAP Fiori Apps Library
* Configuring and Troubleshooting the issues related to OData Services, Registering OData Services in SAP Gateway Server/Fiori System, troubleshooting issue related to ICF using SICF interface, Troubleshooting and other activities related to IWFND.
* Working experience with frontend tools like BO Analysis for MS Excel, Design Studio, Lumira etc.

**SAP NATIVE HANA Development:**

* Information View: Attribute View, Analytical View, Calculation View with all types of Join
* Procedure
* Decision Table
* Analytical Privilege
* Table Function
* Data Provisioning Tool like SLT, SDI, SDA, BODS up to certain extend

**Data Extraction:**

Installation, Customization/Enhancement and Managing of various extractors like

* BW Content Extractor: LO Cockpit (SD, PP, MM), FI, CO, HR, SAP CRM,
* Customer Generated Extractor: COPA Extractors
* Custom/Generic Extractor (various extractors defined on DB View, Function Module)
* Flat File Extraction (For text and Hierarchy e.g. Heir of CompCode/SalesOgr for reporting purpose)
* Basic activities related to ODQMON in case of ODP source system instead of the source system/ECC connected through S-API RFC where Data Source transfers data via RFC and RSA7

**Reporting:**

* BEX, WAD and BOBJ - Web I, Analysis for Office, Design Studio, Lumira, Crystal Report etc.
* Analytical/Transient Query (using CDS)
* BEX Queries, CKF, RKF, various types of variables including Customer Exit & Replacement Variables, Conditions, Exceptions, Filters, Free Characteristics, Structures & Cell Editing, etc. Query Indexing for Explorer Reports.

**Support Activity:**

* Data Mismatch issue; Data loading and monitoring; Defect & Change Request.
* Performance related activities - Index, Aggregate, Partition and Compression/collapse, BWA roll-up and Indexing.

**BI Data Warehouse Design:**

* Requirements Workshops,
* GAP Analysis, AS-IS TO-BE Analysis,
* Data Modelling,
* Development Standards,
* Business Content Usage and Installation
* Transport Management.

## Important project details

#### Greenfield Implementation & Enhancement Project

#### ERS-GFIT – Saturn Decommissioning / SERP Migration/CP Migration / ICR Decommissioning (Jan 2019 – Till Date)

Client – Shell Energy India, UK, Industry – Oil & Gas

Technology - SAP BW (7.5) on HANA, SAP Native HANA (2.0 SP03), SLT & BODS, BOBJ (SAP BI 4.2 SP07)

Role – Technical SME

#### VIVO Optima (Oct 2017 – Aug 2018)

#### Client – Vivo Energy, SA, Industry – Oil & Gas

#### Technology - S4HANA-1709, Fiori, CDS(ABAP), ODATA Service/ICF, SAP Gateway

#### Role – Technical SME

Aldo Orion BI (Sep 2016 – Oct 2017)

Client – Aldo, Canada, Industry – Fashion Retail

#### Technology - SAP BW (7.5) on HANA, Embedded Analytics, Suite on HANA, BOBJ (WebI & Office Analysis).

#### Role – Technical SME

Mariposa D2 & D3 (Apr 2014 – Jan 2017)

Client – Bio-Rad, USA, Industry – Pharmaceutical

Technology - SAP BW (7.4), BODS, BOBJ (SAP BI 4.1 SP03)

Role – Technical Lead

JetBlue MIS (Client – JetBlue, USA, Industry – Aviation) (Sep 2013 – Mar 2014)

Client – Bio-Rad, USA, Industry – Pharmaceutical

Technology - SAP BW (7.4), BODS, BOBJ (SAP BI 4.1 SP03)

Role – Technical Lead

COPA – MIS Implementation (Apr 2010 to Mar 2011)

Client - Spencer’s Pvt Ltd, Industry – Retail

Technology - SAP BI (7.0), WAD

Role – Technical Lead

CMO for MIS reporting (SAIL - Steel Authority of India Limited, Industry – Manufacturing) (Mar 2013 – Aug 2013)

#### AMS / Support Project

BW Support Track for Sales, OPS, Finance and SCM (Mar 2011 to Mar 2013)

Client – Pepsico India, Industry – FMCG

Technology - SAP BW (3.5) & BI (7.0), SSIS, SSRS, SQL Server 2005

Role – Technical Lead

Aldo Orion BI Support (Client – Aldo, Canada, Industry – Fashion Retail) (Sep 2108 – Jan 2019)